VIAGRA CONNECT®

Pharmacy Introduction



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Understanding Erectile Dysfunction (ED)



What is erectile dysfunction (ED)?

ED is the inability to achieve or maintain an erection firm enough for satisfactory sexual intercourse.¹

ED:

- Is a self-recognised condition
- May occur occasionally or frequently
- Can vary in severity, from mild (a soft erection) to severe (no erection at all)

Although ED can occur at any age, prevalence increases as men get older.³



One in five Irish men

experience erectile dysfunction (ED) regularly²

ED can be caused by:4

- Physical factors
- Psychological factors
- Medication

ED usually has an underlying physical cause

Certain co-morbidities may predispose men to ED, for example:4









Hypercholesterolemia



Diabetes mellitus

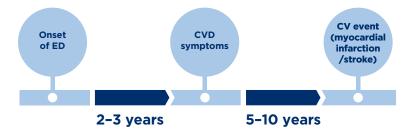


Cardiovascular disease (CVD)

ED can be an early warning sign of cardiovascular disease (CVD)

The majority of men with ED have cardiovascular risk factors.⁵

Men presenting with ED may be in the early stages of cardiovascular disease and could go on to experience a major cardiovascular event within 5–10 years.⁶



ED as a predictor of CVD 6,7

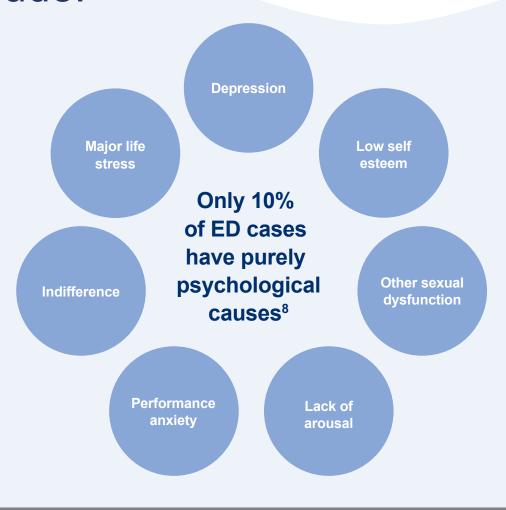
Men with ED should be advised to see their doctor as soon as possible within 6 months for a health check up so that any underlying causes can be identified and treated.



Cardiovascular disease (CVD)

Psychological causes of ED can include:

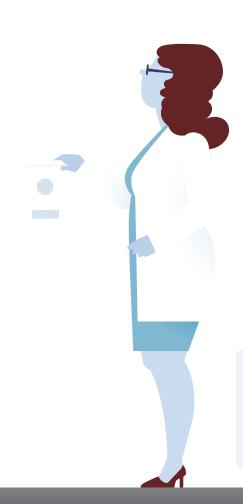


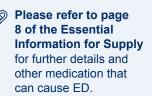


A number of commonly used medications can cause ED

These include:

- Diuretics
- ACE and ARB inhibitors
- Beta-blockers
- Anti-depressant medication (e.g. SSRIs)
- Anti-epileptic medication (e.g. Carbamazepine)







Introducing VIAGRA CONNECT®



What is VIAGRA CONNECT®?





VIAGRA CONNECT
contains sildenafil 50 mg
and is a pharmacy-only
medicine used to treat
symptoms of erectile
dysfunction
(ED) in men aged 18
years and over⁹

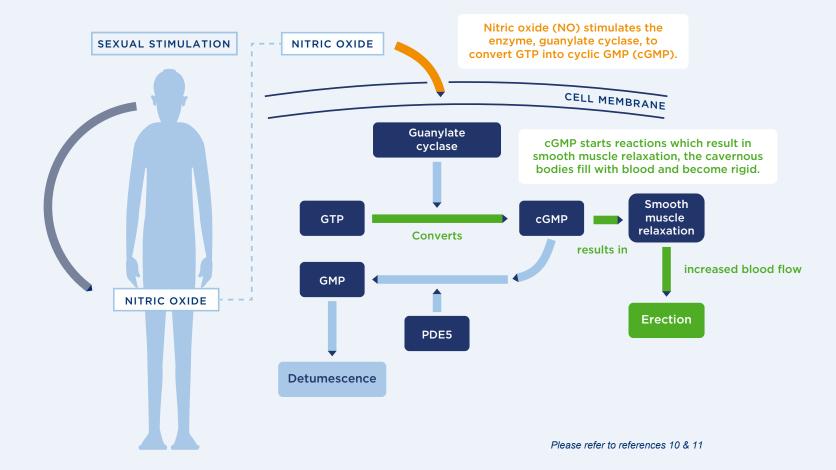


The maximum dosing frequency is one

50 mg tablet per day.9

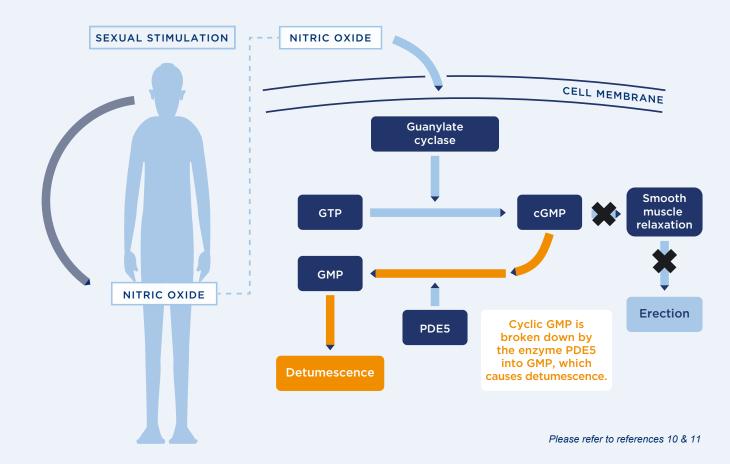
Available in packs of 4 and 8 tablets

How does VIAGRA CONNECT® work?



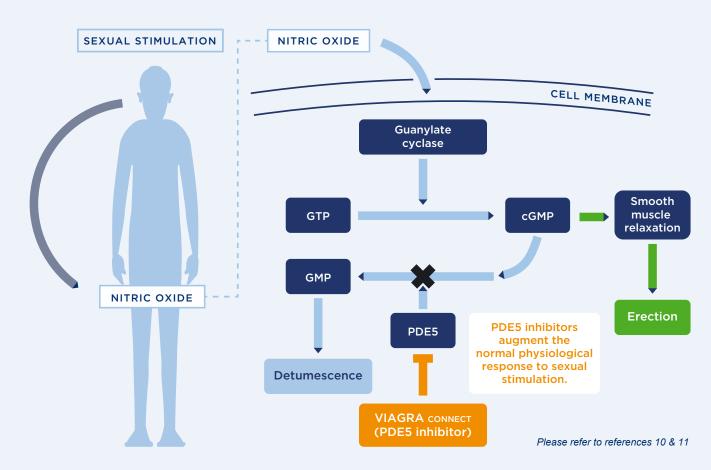


How does VIAGRA CONNECT® work?





How does VIAGRA CONNECT® work?





Helping patients get the best out of VIAGRA CONNECT®



Take no more than one tablet a day whole, with water, approx. one hour before planned sexual activity



It can start to work within
30 minutes, but men can still obtain
an erection in response to **sexual stimulation** for up to 4 hours post-dose



Sexual stimulation is required for VIAGRA CONNECT to be effective



Can be taken with or without food but may take longer to work after a high fat meal



For men who have been unable to have sexual intercourse for some time, it may be necessary to try the product on a few separate occasions to achieve satisfactory erection



Avoid taking with a high-fat meal as it may take longer to work



Do not take after drinking alcohol excessively as it may be less effective



Avoid grapefruit or grapefruit juice as this can increase sildenafil levels in the blood

For a full list of side effects of
VIAGRA CONNECT please refer to Summary of
Product Characteristics. Advise patients to
refer to the Patient Information Leaflet in the
VIAGRA CONNECT packaging



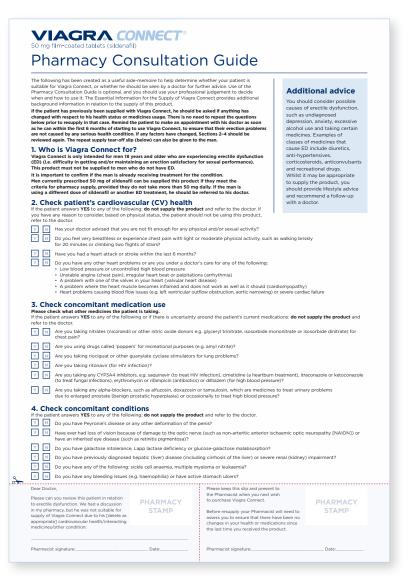
Supplying VIAGRA CONNECT®



The VIAGRA CONNECT® Consultation Guide

The Consultation Guide is designed to support the consultation to help identify which patients may or may not be suitable for VIAGRA CONNECT

HCP consultation is required for OTC supply.



The VIAGRA CONNECT® Consultation Guide



SECTION 1Who is VIAGRACONNECT for?



For men aged 18 years and over



Unable to get or keep an erection firm enough for sex

The **VIAGRA CONNECT®** Consultation Guide



SECTION 2

Check patient's cardiovascular (CV) health

The Consultation Guide includes an assessment of the man's CV health, by assessing:

- Overall fitness for sex, by determining if he gets out of breath or experiences chest pain when he undertakes physical activity
- Cardiovascular (CV) problems, such as a recent history (<6months) of stroke or MI

Low risk cardiovascular patients may be suitable for VIAGRA CONNECT. Those that have been advised to avoid sexual activity should be referred to their doctor



Please see p14 and p15 of the Essential Information for Supply for more information.

The VIAGRA CONNECT® Consultation Guide



SECTION 3 Check concomitant medication use

Contraindicated concomitant medications include:

- Nitrates and nitric oxide donors (such as amyl nitrite)
- Guanylate cyclase stimulators e.g. riociguat
- Ritonavir
- CYP3A4 inhibitors
- Alpha blockers



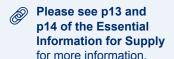
The VIAGRA CONNECT® Consultation Guide



SECTION 4 Check concomitant conditions

It is also important to understand if the man has any other medical issues that could mean the product is unsuitable for him, such as:

- · Deformities of the penis e.g. Peyronie's Disease
- Loss of vision e.g. NAION, inherited eye disease
- Galactose intolerance, LAPP lactase deficiency, glucose-galactose malabsorption
- Hepatic disease or severe renal impairment
- Sickle cell anaemia, multiple myeloma or leukaemia
- Bleeding issues such as haemophilia or active stomach ulcers



The **VIAGRA CONNECT®** Consultation Guide



TEAR-OFF SECTION

The tear-off slips at the bottom of the Consultation Guide allows the patient to be given:

A dated record of their first supply

or

Reasons for non-supply that they should take to their GP

The VIAGRA CONNECT® Consultation Guide

The reverse of the Consultation Guide provides information – enabling pharmacists to offer valuable health advice for men regardless of their suitability for the product

Points for counselling and other information

Please follow these points to ensure that your patient is counselled appropriately whether they are supplied the product or not.

Advice for men who have not been supplied Viagra Connect

Men who have not been supplied Viagra Connect because of their cardiovascular health, interacting medicines or another concern must be told to see their GP as soon as they can within 6 months. The tear-off slip (below) can be filled in and given to the man to facilitate his discussion with the doctor.

Advice for men who have been supplied Viagra Connect

Men should be advised:

- They should schedule a health check-up with their doctor as soon as possible within the first 6 months of starting to use Viagra Connect to ensure that their erection problems are not caused by any serious health condition
- Viagra Connect is only intended for men 18 years and older who have erectile dysfunction (ED). Men who do not have ED will not benefit
 from using this product.
- Take one tablet approximately 1 hour before planning to have sexual intercourse. Viagra Connect can start to work within 30 minutes
- . Take with or without food, but Viagra Connect may take longer to work after a high-fat meal
- Do not take with grapefruit or grapefruit juice, as it may affect the way the medicine works
- The maximum recommended dosing frequency is one 50 mg tablet per day
- They may need to take Viagra Connect a number of times on different occasions (a maximum of one 50 mg tablet per day), before they
 can achieve a penile erection satisfactory for sexual activity. If, after several attempts on different dosing occasions, patients are still not
 able to achieve a penile erection sufficient for satisfactory sexual activity, they should be advised to consult a doctor.
- Medicines containing any nitrates (e.g., glyceryl trinitrate, isosorbide mononitrate, isosorbide dinitrate, amyl nitrite also known as
 'poppers'), or nitric oxide donors (e.g., sodium nitroprusside or nicorandil), must NOT be used at the same time as Viagra Connect as this
 combination may lead to a dangerous fall in blood pressure
- Men should tell their doctor that they have started taking Viagra Connect, especially if they are started on any new medicines
- Remind patients about common side effects. These include: headache, flushing, dyspepsia, nasal congestion, dizziness, nausea, visual disturbance, cyanopsia (blue-tinted vision) and blurred vision

Note: If any of these become a concern, advise the patient to talk with a pharmacist or doctor

Men should be advised to STOP TAKING Viagra Connect and seek medical attention IMMEDIATELY if the experience any of the following SERIOUS side effects can be reported by patients or pahramicats via IPHR APPRAMPRIGIANCE. Earlsfort Terrace, IRL - Dublin 2; Tel + 2531 676 4971; Fax: +3531 676 2517. Website: www.hpra.le; E-mail: medsafety⊚hpra.le, By reportins side enhelo provide more information on the safety of this medicine.

- Chest pains: If this occurs before, during or after intercourse, they should get into a semi-sitting position and try to relax. Nitrates mentioned to treat chest pains
- · A persistent and sometimes painful erection lasting longer than 4 hours
- · A sudden decrease or loss of vision
- An allergic reaction. Symptoms include sudden wheeziness, difficulty breathing or dizziness, swelling of the eyelids, face, lips or throat
- Serious skin reactions such as Stevens-Johnson Syndrome (SJS) and Toxic Epidermal Syndrome (TEN). Symptoms may include severe
 peeling and swelling of the skin, blistering of the mouth, genitals and around the eyes, fever
- Seizures or fits

Follow up advice for all men

- ED can be associated with a number of contributing conditions, e.g. hypertension, diabetes mellitus, hypercholesterolaemia or cardiovascular disease. As a result, all men with ED should be advised to consult their doctor within 6 months for a clinical review of potential underlying conditions and risk factors associated with ED
- Provide appropriate advice on lifestyle factors and general healthy living, including:
- Losing weight
- Giving up smoking
- Cutting back on alcohol/recreational drugs
- Exercising regularly
 Reducing stress
- You may also want to check if the man is buying products from unregulated sources. It is important to explain these products are not
 tested for their safety or effectiveness, may not contain the ingredients listed within them and are therefore potentially dangerous, unlike
 product sourced from a pharmacy and medicines obtained via prescription from the doctor



Your Pharmacist has supplied you with Viagra Connect today for your personal use.

Please make an appointment to see your GP as soon as you can within 6 months of the date of first receiving Viagra Connect (see date on reverse) to check for underlying medical problems that can sometimes be associated with erectile dysfunction.

You have not been provided with Viagra Connect for ED today as it may not be suitable for you to take without consulting your doctor. You should go to see your doctor to discuss other suitable options.

Please make an appointment to see your GP as soon as you can within the next 6 months and present this slip.

Patient **Scenarios**

For situations where the decision to supply VIAGRA CONNECT is less clear-cut, a number of patient scenarios have been developed that can be found in the Essential information for supply document

The scenarios will further prepare pharmacists for more complex cases such as men presenting with underlying CV issues, concomitant medication use and other lifestyle considerations

Although suggested responses are provided, the scenarios are a training tool, so you should still use your professional judgement in all cases

Please see p27 of the Essential Information for Supply for more information.





Advising patients about their suitability for VIAGRA CONNECT®



Suitable patients

Pharmacists should advise patients to see their doctor as soon as possible within 6 months of first VIAGRA CONNECT supply to assess the underlying causes of ED

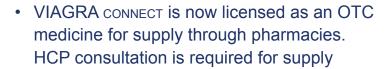


Unsuitable patients

Pharmacists should advise patients to see their doctor as soon as they can within 6 months. Their doctor can assess their condition and suggest alternative treatment options

Advise patients to refer to the Patient Information Leaflet in the VIAGRA CONNECT packaging

Summary



- Talking about ED in the pharmacy presents an opportunity to make a difference to the overall health of men in the community
- Symptoms of ED are treatable in most cases
- Men who may be unsuitable for VIAGRA CONNECT can still benefit from your advice before being signposted to their doctor

- The optional VIAGRA CONNECT Consultation Guide is available to help you accurately assess patients' suitability for treatment with VIAGRA CONNECT
- To assess the underlying cause of their ED, all men should be advised to visit their GP as soon as possible within 6 months







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